Local Press Release Template —CRC Credential

**Contact:**

[Your Company’s Media Contact]

[Media Contact’s Telephone Number]

**FOR IMMEDIATE RELEASE**

[City/Metro Area]

[Your full name] Earns Prestigious Certified Rehabilitation Counselor Certification

[City, State – Date] — [Your full name, company name, city,] recently joined the elite group of rehabilitation counselors who have earned the Certified Rehabilitation Counselor (CRC) credential from the Commission on Rehabilitation Counselor Certification (CRCC). [Your last name] is one of more than [[Number of Current CRCs](http://www.slcccertification.org/certification/certified-directors-of-assisted-living-cdal/)] who have earned this prestigious designation, since the program launch in 1974.

[Insert personal biographical information if desired]

[Insert company information if desired]

The certification exam is built upon 40 years of empirical research on the competencies and job functions that are vital to the counselor’s performance. A passing score on the CRC certification exam ensures that applicants meet nationally-accepted, key competency standards based on current practice in the field.

The CRC examination provides for the continuous improvement and updating of the research which forms the foundation of the CRC Exam, as well as the techniques used to validate the exam through its administration.

CRC certification is the gold standard. CRCs are the highly sought-after rehabilitation counseling experts. They possess insights and dedication to achieve successful rehabilitation outcomes, offer a dynamic level of focus to serve individuals in need of rehabilitation services addressing personal, social, and vocational goals. Rehabilitation counselors are in demand and the need is growing.

**About CRCC**

The Commission on Rehabilitation Counselor Certification (CRCC) is an independent, non-profit organization dedicated to the excellence of rehabilitation counseling and services for individuals with disabilities by setting the national standard in certification, providing leadership, education, advocacy, and supporting research.

To learn more about the CRCC, visit [www.crccertification.com](http://www.crccertification.com)