



Dear Rehabilitation Counseling Administrator,

How do you build a better department? You need rehabilitation counselors who are committed, hardworking, and fearless. They must be knowledgeable, confident, and capable ... but they must also be compassionate, caring, and trustworthy.

It's a lot to ask of an employee ... but it's exactly what you'll find in every certified rehabilitation counselor.

CRCC sets the standard for rehabilitation counseling certification, and we hold the bar high.

Right now, you have a rehabilitation counselor who is ready to begin their journey toward certification. Congratulations! The kind of rehabilitation counselor who pursues this level of excellence is rare and inspiring. They also would benefit from your professional, and financial support to achieve their dreams and help take your organization to the next level.

Why CRC certifications? The reasons are many, but here are just a few:

- Certified professionals create a more trustworthy face of the company to clients and customers.
- Certification is a recognizable commitment to excellence.
- Professional certification gives an organization confidence in the reliability, knowledge, and competence of its staff.
- Improved adherence to formal standards of quality and compliance.
- More than individual professional development, certification contributes heavily to more efficient departments, as well as improved client outcomes.
- Enables an organization to develop and grow **future leaders**.

At CRCC, we are devoted to supporting rehabilitation counselors through their journey to success. But we need your help. There are many ways you can offer your help and encouragement to rehabilitation counselors seeking certification, including:

- Financial support. Cost can be an obstacle for individual rehabilitation counselors. Setting aside a portion of your professional development budget for certification is a wise investment.
- Professional support. Encourage your rehabilitation counselor to prepare for certification success by taking a practice exam and implementing a study strategy. You may also want to include our CRC Interactive Practice Test in your certification budget.
- Personal support. Be understanding that your rehabilitation counselor is going through a time of stress and anxiety in their pursuit of professional excellence. Be there for them

as they navigate these uncertain waters and offer your genuine interest and encouragement.

Bottom line: if you believe they can, they'll believe they can. This is an exciting and thrilling time in their career and their professional development, but it also offers exciting prospects for your organization. Learn more about the benefits of the CRC certification at www.crccertification.com. If you have any questions about how to support your rehabilitation counselor as they work to excel, achieve and impact, please contact me at pshlemon@crccertification.com.

They're ready to prove they can do this. To their colleagues. To themselves. And, to you.

We can't wait to watch them do it.

Sincerely,

Pam

Pam Shlemon
Executive Director
Commission on Rehabilitation Counselor Certification

