



Dear Administrator,

How do you build a better department? You need vocational evaluation specialists who are committed, hardworking and fearless. They must be knowledgeable, confident, and capable ... but they must also be compassionate, caring, and trustworthy.

It's a lot to ask of an employee ... but it's exactly what you'll find in every certified vocational evaluation specialist.

CRCC sets the standard for rehabilitation counseling certification, and we hold the bar high.

Right now, you have a vocational evaluation specialist who is ready to begin their journey toward certification. Congratulations! The kind of professional who pursues this level of excellence is rare and inspiring. They also would benefit from your professional, and financial support to achieve their dreams and help take your organization to the next level.

Why CVE certification? The reasons are many, but here are just a few:

- Certified professionals create a more trustworthy face of the company to clients and customers.
- Certification is a recognizable commitment to excellence.
- Professional certification gives an organization confidence in the reliability, knowledge, and competence of its staff.
- Improved adherence to formal standards of quality and compliance.
- More than individual professional development, certification contributes heavily to more efficient departments, as well as improved client outcomes.
- Enables an organization to develop and grow **future leaders**.

At CRCC, we are devoted to supporting vocational evaluation specialists through their journey to success. But we need your help. There are many ways you can offer your help and encouragement to rehabilitation counselors seeking certification, including:

- Financial support. Cost can be an obstacle for individual rehabilitation counselors. Setting aside a portion of your professional development budget for certification is a wise investment.
- Personal support. Be understanding that your vocational evaluation specialist is going through a time of stress and anxiety in their pursuit of professional excellence. Be there for them as they navigate these uncertain waters and offer your genuine interest and encouragement.

Bottom line: if you believe they can, they'll believe they can. This is an exciting and thrilling time in their career and their professional development, but it also offers exciting prospects for your organization. Learn more about the benefits of the CVE certification at [www.crcccertification.com](http://www.crcccertification.com). If you have any questions about how to support your rehabilitation counselor as they work to excel, achieve and impact, please contact me at [pshlemon@crc certification.com](mailto:pshlemon@crc certification.com).

They're ready to prove they can do this. To their colleagues. To themselves. And, to you.

We can't wait to watch them do it.

Sincerely,

*Pam*

Pam Shlemon  
Executive Director  
Commission on Rehabilitation Counselor Certification