Local Press Release Template —CRL Credential

**Contact:**

[Your Company’s Media Contact]

[Media Contact’s Telephone Number]

**FOR IMMEDIATE RELEASE**

[City/Metro Area]

[Your full name] Earns Prestigious Certified Vocational Evaluation Specialist Certification

[City, State – Date] — [Your full name, company name, city,] recently joined the elite group of professionals who have earned the Certified Rehabilitation Leader (CRL) credential from the Commission on Rehabilitation Counselor Certification (CRCC).

[Insert personal biographical information if desired]

[Insert company information if desired]

The CRL certification is earned through the completion of the National Certified Rehabilitation Leader Training Program. The program gives individuals the skills and tools necessary to lead continuous improvement efforts so their organizations can meet the challenges of the future while meeting the career needs of people with disabilities. Additionally, the program helps participants master the six domains of transformational vocational rehabilitation leadership and provides the opportunity to apply concepts and tools to implement transformational change in their vocational rehabilitation agency.

After completion of the curriculum, participants complete a capstone project, designed to help implement transformational leadership skills learned during the training program. Upon successful completion of the curriculum and Capstone Project, participants are awarded the CRL credential.

The National Training Center for Transformational Rehabilitation Leadership (NTCTRL)is a partnership of the University of Massachusetts-Boston Institute for Community Inclusion (ICI), the University of Wisconsin-Stout Vocational Rehabilitation Institute (SVRI), and the Commission on Rehabilitation Counselor Certification (CRCC).

**About CRCC**

The Commission on Rehabilitation Counselor Certification (CRCC) is an independent, non-profit organization dedicated to the excellence of rehabilitation counseling and services for individuals with disabilities by setting the national standard in certification, providing leadership, education, advocacy, and supporting research. To learn more about CRCC, visit [www.crccertification.com](http://www.crccertification.com)